

2022 Scientific Retreat

Washington, DC & Virtual | March 9-11

Melanoma
Research Alliance

MRA's Scientific Retreat is the premier annual convening of global thought leaders from across the melanoma research community. This annual retreat brings together physician scientists, pharmaceutical and biotech representatives, government officials, and patient advocates in an invitation-only, think-tank style conference focused on the latest in research.



MRA's Scientific Retreat focuses on the latest research - both lab and clinical - and provides participants early access to a wealth of pre-published insights and data.

"The participation in MRA retreats is a big privilege. This is a perfect opportunity to meet leaders in melanoma research in an intimate setting with good opportunities to exchange ideas and establish collaborations. The agenda and the general organization are excellent."

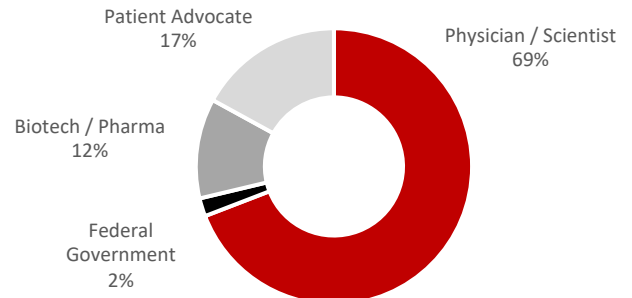
- 2020 Post Grantee Survey Response

Attendees include top movers and shakers from across the oncology field, all focused on making a difference in melanoma. MRA's Retreat provides opportunities to network, forge partnerships, and build community across stakeholders.

The 2021 MRA Scientific Retreat report – including list of participants, sponsors, agenda, and content write-up, can be viewed at:

CureMelanoma.org/Retreat

Retreat Attendees



2022 Scientific Retreat Highlights

- Three day, invitation-only event attended by premier melanoma researchers worldwide
- In-person and hybrid attendance options
- 300+ global leaders in melanoma; over 60% are academic researchers
- 20+ presentations from world-leading melanoma researchers sharing largely unpublished data
- Small group, topic-focused networking opportunities
- Poster presentations from MRA-funded investigators, including opportunities for live Q&A
- Topics include cutting-edge research results in prevention, detection, and therapeutic development
- Special Industry Roundtable on key issues impacting melanoma drug development

The 2022 MRA Retreat is planned as a full, in-person event with virtual offerings. However, we retain the right to transition to a full virtual program to ensure safety and health of all participants.



MRA 2022 Scientific Retreat Sponsorship Opportunities

	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	First Time* \$5,000
Opportunity to introduce one keynote lecture	✓				
Up to two invitations to private gathering with select MRA board members, funded researchers, and honored guests	✓				
Verbal recognition from virtual platform daily	✓	✓			
Guest room drop - provide one item to be delivered to all attendees' guest rooms	✓	✓			
One submission to poster session**	✓	✓	add on +\$5k **		
Logo placement on MRA website home page for one year	✓	✓	✓		
Recognition from the podium at retreat commencement	✓	✓	✓		
Logo placement and listing on virtual platform	✓	✓	✓	✓	
Include one promotional item (swag / pamphlet) in event conference bag	✓	✓	✓	✓	add on +\$5k
Logo placement on Scientific Retreat web page	✓	✓	✓	✓	✓
Invitation to attend sponsor reception	✓	✓	✓	✓	✓
Number of in-person retreat registrations	8	5	3	1	1
Number of virtual retreat registrations	8	5	3	3	3
Invitation for one sponsor representative to attend industry roundtable event	✓	✓	✓	✓	✓
Designation as sponsor on all materials	✓	✓	✓	✓	✓

* Available to first-time sponsors only. **Subject to availability. Majority of posters will be presented by MRA-funded researchers.

About the Melanoma Research Alliance (MRA)

The Melanoma Research Alliance is the largest non-profit funder of melanoma research worldwide. Since its founding in 2007 by Debra and Leon Black, MRA has granted over \$131 million and leveraged an additional \$415 million towards its mission. Through its support, MRA has championed revolutions in immunotherapy, targeted therapies, novel combinations and diagnostics. Through the generous ongoing support of its founders, 100% of donations to MRA go directly to melanoma research.