

# Melanoma of the Skin

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One person dies  
every hour in the  
U.S. from melanoma.

Globally 132,000 of melanoma  
are diagnosed annually.<sup>3</sup>

Melanoma of the skin  
is the 5th most  
common cancer  
diagnosed in  
the U.S.

Melanoma of the skin  
is the deadliest  
form of skin cancer,  
responsible for  
4% of new  
skin cancer  
diagnoses but  
80% of skin  
cancer deaths.

Incidence  
of melanoma has  
tripled in the  
last 30 years.<sup>1</sup>

More than  
76,250 new  
cases and more than  
9,180 deaths are  
expected in the U.S. in 2012.<sup>2</sup>

Highly curable  
by surgery  
when detected  
early, median  
survival for Stage  
IV metastatic disease  
is less than one year.

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Reduce Your Risk.  
Protect Yourself. Take Action.

[curemelanoma.org](http://curemelanoma.org)

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Melanoma  
Research Alliance

<sup>1</sup> SEER statistics, <http://seer.cancer.gov/statfacts/html/melan.html>

<sup>2</sup> Reports indicate that melanoma cases are under-reported by dermatologists (Cartee et al, Melanoma reporting to central cancer registries by US dermatologists, 2012). Thus, these figures are likely an under-estimate of melanoma incidence.

<sup>3</sup> <http://www.who.int/uv/faq/skincancer/en/index1.html>